



**get cracking®**  
Saskatchewan Egg  
Producers

**56<sup>th</sup> ANNUAL GENERAL MEETING**  
**March 14, 2025**  
**Delta Saskatoon Downtown**

7:00 to 8:30 **Registration**

7:15 to 8:15 **Breakfast**

8:30 **Call to Order and Opening Proceedings**

- Adoption of Agenda
- Approval of Minutes from 2024 AGM
- Election Results and Introduction of 2025 Board of Directors
- Motion to Appoint Returning Officer for 2025

**Greetings:**

- **Agri-Food Council:** Joe Kleinsasser (Council Member)
- **Farm Products Council of Canada:** Bonnie den Haan (Vice-Chair)

**Reports:**

- **Chair:** Shawn Harman
- **Executive Director:** Dion Martens
- **Egg Farmers of Canada:** Roger Pelissero (Chair) & Drew Black (CEO)

9:55 **Producer of the Year Award**

10:00 **Refreshment Break**

10:30 **Consumer Perceptions and Marketing:** Emily Agar (Marketing Manager, EFC)

11:00 **Producer Support Services:** Dr. Hayley Bowling (Prairie Livestock Veterinarians)

11:30 **Mental Health in Agriculture:** Dr. Merle Massie (Do More Agriculture)

12:00 **Lunch**

1:30 **Producer-Only Session**

3:00 **Adjournment (Farewell reception to follow)**